

GIVE. JOIN. VOLUNTEER.

WOODSON YMCA LOCATIONS

Woodson YMCA - Wausau Branch 707 N. 3rd St., Wausau, WI 54403 715-845-2177

Woodson YMCA - Aspirus Branch 3402 Howland Ave., Weston, WI 54476 715-841-1850

Woodson YMCA - Camp Sturtevant 2701 Northwestern Avenue, Wausau, WI, 54403 715-849-2267



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Annual Report 2022

IMPACTFUL GROWTH

Dear Y Friends,

We are proud to present you The Woodson YMCA's 2022
Annual Report. 2022 was a year of amazing growth for our organization. We fully recovered from the pandemic and have now reached new all-time highs in membership. In the process, we've made an impact on thousands of lives in our community.

Our membership growth was led by our 55+ Members who make up 48% of our membership base. The Landing has played a major role in our 55+ population growth at the Y. It has provided a special place for Members to connect and live their best life. If you have not visited The Landing to see the special place it is, we encourage you to do so.

Our Child Care Centers continue to serve families and are very full with large waiting lists. We are actively working on trying to expand our reach outside of our walls to help meet this glaring need in our community for additional child care. This is our top priority in 2023!

At a time in our country when there is a major lifeguard shortage, we have defied this trend and been able to recruit, train, hire and effectively run numerous pools in our community. During 2022, we not only operated the four pools located in our YMCA Branches but also the Mosinee Aquatic Center, the Weston Aquatic Center and the Rothschild/Schofield Aquatic Center. This helped our communities to safely enjoy local aquatic facilities and their area pools are safer when YMCA Lifeguards are on duty.

With our increase in membership we have seen tremendous growth in swimming, gymnastics, competitive teams, youth sports, camp and many other youth and family programs. We have never served more youth in our organization than this past year.

We are proud of what The Woodson YMCA does for our community and the number of lives we impact. It could not have happened without our outstanding staff and volunteers who make The Woodson YMCA the special place it is for our community.

Enjoy the Annual Report and thank you for your support of our Y!

Yours in Service,

Bryan Bailey – President & CEO Becky Gatzke – Chief Volunteer Officer





Becky Gatzke Chief Volunteer Officer





Opportunities for All

The Y welcomes everyone, which is why our programs, services and initiatives are so wide ranging. We inspire kids to realize their potential, prepare teens for college and career, provide opportunities for families to bond and support people of all ages and backgrounds to be healthier in spirit, mind and body.

And that's just the beginning.

What We Do

At the Y, we create opportunities for people to improve their lives and their communities. Through empowering young people, improving individual and community well-being, and inspiring action, we aim to create meaningful change across the country.



Becky Gatzke, Chief Volunteer Officer
Deborah Kane, Vice Chief Volunteer Officer
Al Lancaster, Secretary & Treasurer

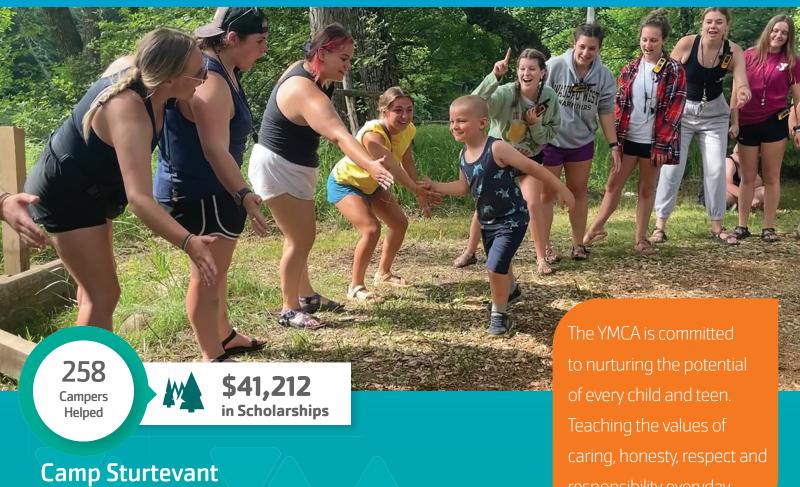
Board Members

Jessica Almazar **Margaret Anderson** Raj Bhandari **Matt Brewer Denis Burgess Dave Davies Dave Eckmann** Tom Grimm Melissa Kampmann **Eric Lindman** Liz Moens Sarah Napgezek **Jamie Polley Garry Sack** Bill Shirer Jeffrey Stubbe (Ex-Officio)





The #1 Provider of Child Care in Our Community



Our Y offers many enriching Day Camp, Ranch Camp, **Explorers Camp and Leadership Camp programs all summer long!**

The Woodson YMCA supports our community by serving hundreds of kids and teens at Camp Sturtevant every summer. We also offer a great first job for young adults as camp counselors. Our camps teach young people how to be more independent and contribute to a group as they engage in physical, social and educational activities.

Every day, we work side-by-side with our neighbors to make sure that regardless of income or background, everyone has the opportunity to learn, grow, and thrive at Camp. Our committed staff are dedicated to ensuring that all of our campers are safe, accepted, and respected for who they are.

528 Unique Campers

2,998 Camper Weeks Served

Screen Time Hours

responsibility everyday.



In 2022, we started building a new storm shelter, and we finished building a pavilion that provides a shaded area for the kids to enjoy their lunch at camp.



\$192,930 in Scholarships



17,346 Child Care Weeks Served

Woodson YMCA Child Care

The Woodson YMCA is the largest provider of child care in the Greater Wausau area. Child care is the number one need in our community and we are working to grow our services so that more families will have access to YMCA Child Care.

Child care and early learning programs at the Y focus on fostering the physical, social and emotional development of kids of all ages, from infants to school-aged children.

At the Y, kids will learn more about their world, develop healthy relationships with adults and other kids, build self-reliance, and more, all in a safe, nurturing environment.

The Woodson YMCA was voted in 2022 "Best Day Care in Marathon County"

595 **Children Served** in Child Care

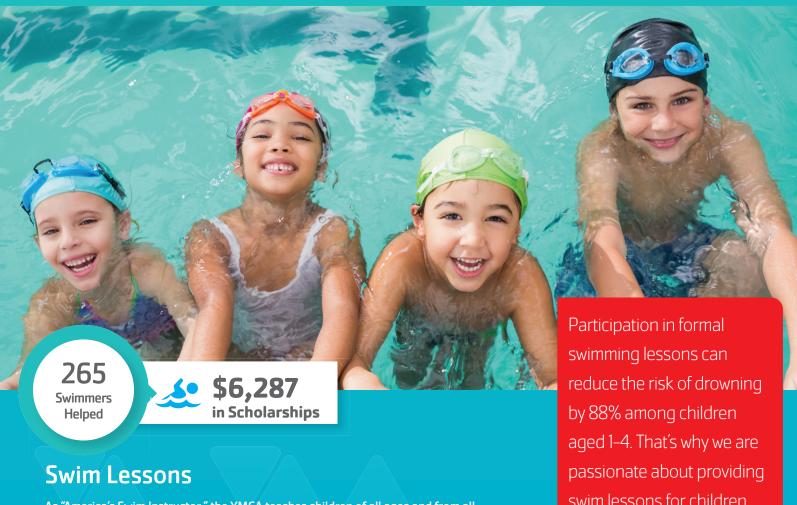


From camp, child care, after school activities, to sports and swim lessons, our Y offers holistic programming that enhances, protects and nurtures the unique developmental journey of every child and teen.





Water Safety in Our Community Starts at the Y



As "America's Swim Instructor," the YMCA teaches children of all ages and from all backgrounds how to stay safe in and around water, so that water can be a fun experience and not a fearful one. The Woodson YMCA taught 2,005 kids life-saving and drowning prevention skills in 2022!

Summer School Swim Lessons

We partnered with the Wausau and Mosinee School Districts to provide swim lessons for their out-of-school learning program in the summer of 2022. Children from Kindergarten to 5th Grade had 5 weeks of swim lessons, with a total of 442 children participating. Water safety skills not only save lives, but also ensure that all children can safely enjoy the health and recreational benefits of swimming and other water-based activities.

2,005 **Swim Lessons**

442 Summer School **Swim Lessons**

175 Child Care Swim Lessons swim lessons for children.



Our Y Child Care children receive swim lessons during the day, while they are in care, providing a huge benefit to our child care families.



YMCA Lifeguards

Woodson YMCA Lifeguards are serving our Y Members and our Greater Wausau Community!

We now manage both Weston and Rothschild/Schofield Aquatic Centers providing consistency with training and rule enforcement throughout our community which increases water safety for all.

We increased community programming in Mosinee by hiring a full time Director to focus on Aquatics and Community Programming specifically aimed at increasing opportunities for Seniors in Mosinee.

CPR Certification Classes

The Woodson YMCA offers many safety training and certification classes to our community. We have Licensed Red Cross Instructors that teach life saving skills in First Aid and CPR & AED courses.

60 Lifequards Trained 2022 Certified in CPR/AED



WYNS Swim Team

The Woodson Y Northern Swimmers Swim Team has grown to record levels, topping 180 registered athletes. The team has been well represented at all levels and competed at meets from Stevens Point to Indianapolis, Indiana.

Our National Team has expanded from 9 athletes to 16, with 14 headed to Greensboro, North Carolina, for Y Nationals in April. This will be the 100th Anniversary for the meet and a huge opportunity

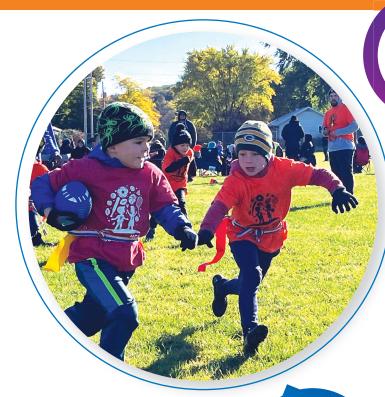
for the team.

180 **Swimmers** on Team





The Heart of the Y is the Power to Transform



4,590 Group Ex Classes



The Woodson YMCA was Voted in 2022 "Best Fitness Center/Gym in Marathon County"





653
Pickleball Class
Participants

Youth Sports

2022 was a busy year for Youth Sports at The Woodson YMCA! Hundreds of kids enjoyed playing a sport for their first time or continuing their skills in our Flag Football, Basketball, Soccer and Pickleball Programs.

Our Youth Sports Programs are successful because of the dedication from hundreds of volunteer coaches who invest their time and energy into teaching the game while upholding the core values of the YMCA.

Year round we offer a variety of leagues and clinics to foster the development of each participant physically, emotionally and mentally. We focus on inclusion and creating joy around play, while teaching basic rules and skills.

Wellness Centers & Fitness Classes

Our Wellness Centers and Fitness Classes are busy with Members exercising and growing strong physically and mentally.

We have hired 2 full time trainers, invested in technology to help our Members get the best results, and focused on continuing education for our staff to grow as fitness professionals.

We are adding new programs and activities regularly and are excited about the future of wellness in our community!

Pickleball

Pickleball is the fastest growing sport in America and our Y has an ever growing pickleball community. The Y offers learn-to-play classes and has dedicated court time at both branches. We host an Annual Pickleball Tournament with 124 participants in 2022.

Pickleball provides a great aerobic workout while improving balance and strength. It also creates an excellent opportunity to build social connections, stay active and have fun!

At the heart of the Y lies the power to transform—both yourself and the world around you. From our wide range of fitness, personal training, sports and aquatics programs, to our group social activities, we offer an array of options focused on strengthening spirit, mind and body.





Youth Karate

Karate provided more than 70 kids the opportunity to start their journey towards a black belt in 2022.

Passion has been driving this program from the beginning. As each child starts with a white belt their enthusiasm to learn and improve grows with every new belt they earn.

Through Karate, kids were able to build better confidence, become physically and mentally stronger, and learn the value of respect. Youth Karate flourished in 2022 with multiple classes, skill levels, and several participants beginning to compete in Karate Tournaments.

Creative Cooking

Our Parent Child Cooking classes have been a huge hit with our families at the Y.

Classes are a hands on culinary experience for the parents and children as young as age 3. Menus and recipes help guide the preparation, from No Bake Cheese Cake to layering Lasagna. Kids learn kitchen safety, are exposed to new food and get to take all of their creations home at the end of class.

Our Cooking Classes collaborate with a volunteer from Fit Families Health First, bringing knowledge of nutrition and healthy practices for all.

We love to see their little faces light up as each child discovers they can cook!!

Gymnastics

In 2022 we've experienced 50% growth in participation in our Gymnastics Program.

There are now over 300 youth attending our classes each session, over 24 gymnasts in our newly launched pre-team program, and our Whirlers competitive team is 56 gymnasts strong!

Our Gymnastics Team continues to earn top team trophies at every meet, showing that our coaches and instructors are among the best in the state.

This past year has grown in hustle, bustle and buzz! Whether it be our littlest tots enjoying classes again, the packed hallway viewing the gymnasts, or camps and movie nights the team has celebrated, our gymnastics program has brought a lot of growth this year.

We continue to build on blossoming skills and techniques while fostering friendships throughout the year, and we look forward to what is ahead.

70 Karate Students

178
Cooking Class
Participants

3,044
Gymnastics
Participants

LEARN, GROW AND THRIVE

Providing Memberships

Our Community Supported Membership program continues to thrive and grow. In addition to an influx of new participants, we have a significant number that renew their scholarship. The renewal appointments are a great way to check in and connect with Members. It is so heartwarming when you see progress and improvement– both with their financial situation and their health. This program provides so much and is an important part of our Y mission of social responsibility.

We are committed to ensuring every community member has access to our Y. Our Community Supported Membership program enables all individuals and families to become active members and participate at a rate that fits their budget. This program is possible thanks to the many generous donors who support the YMCA's Annual Campaign! Thank you to all of our donors!!!

606 Membership Scholarships = \$209,983 27 Youth Membership Scholarships = \$6,480

Program Scholarships

With your help, we have offered program scholarships to over 200 children. Your donations provided swim lessons, gymnastics classes, youth sports and so much more. Every opportunity we are able to give a child or family in our community makes a positive impact on their lives.

997 Scholarships Given = \$34,546

Supporting Newcomers

The Woodson YMCA welcomed 21 Afghan refugee families with free memberships in 2022. We worked with New Beginnings, a local non-profit in our community, to give each family access to our Y and provided a place for them to meet weekly to get together with each other and their kids.

21 Family Membership Scholarships = \$11,389

Livestrong

Livestrong is a free program at the Y, dedicated to helping adult cancer survivors improve their health. The goal is to help patients build strength and increase endurance. The program creates an environment in which survivors and their families can be supported. It encourages a healthy lifestyle as a way of life, improving energy levels and well being.

12 Participants = \$1,836



633
Community
Supported
Members



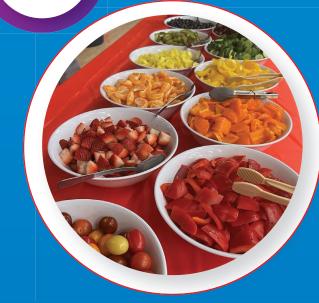
Member Donation Drives

Our Members are always willing to help our community by participating in the many donation drives we host in our lobbies, from Angel Tree, Hat & Mitten Tree, Diaper Drives, Shoe Drives, Hygiene Drives, to Food Donations. Thank you for your generosity.

We work to provide kids, families and our community with the resources and opportunities they need to learn, grow and thrive. That's why we offer a range of programs and services to meet the unique needs of the community we serve.



750 Healthy Kids Day Attendees



Healthy Kids Day

Healthy Kids Day[®] is the Y's national initiative to improve the health and well-being of kids and families. For over 30 years, YMCAs and their communities hosted free community events aimed to inspire kids and families to keep their minds and bodies active throughout the year and beyond.

Healthy Kids Day 2022 was a huge success bringing our community together. Over 31 local vendors set up tables and created activities for the kids! Our Woodson YMCA Aspirus Branch was full of families enjoying a Free Day at the Y. We provided a healthy snack of fruits and vegetables, fun games, swimming, a bounce house, face painting, prizes and more. A good time was had by all 750 attendees!

70 Angel Tree Gifts Donated 21 Refugee Family Memberships 31 Healthy Kids Day Partners



Helping Fight Hunger

Peyton's Promise helps fight hunger in our community and encourages the donations of fresh healthy food.

Last summer Peyton's Promise came out to our Community Garden at the Aspirus Branch and helped harvest vegetables for community members in need.

The Landing AT THE WOODSON YMCA

At The Landing, we re-imagine age as a time for connection, movement and growth.

Whether you want a central place to have coffee with friends, a YMCA facility to improve your fitness, trips and travel opportunities or classes, The Landing offers a full calendar of programs and events.



Membership Increased 27% in 2022

The Landing has given our Members the opportunity for friendship, fun and adventure!

We offer a variety of programs everyday, from lunches, book clubs, card games, sing-a-longs, birthday parties, to dinner groups and more.

Our Group Exercise Programs are very well attended with Members looking to improve their strength, endurance and mobility.

The Landing encourages Members to get involved with a variety of classes from arts and crafts to educational programs that visit local museums, theaters, and historical sites. We enjoyed several fun day trips in 2022, from going to a Brewers' games and hiking Copper Peak to visiting the beautiful shores of Lake Superior.

In 2022 we had an international travel group that went to Greece and this year we are heading to Tuscany, Scandinavia and Costa Rica.

The Landing is just the beginning to a life of companionship, connection and an active lifestyle. From personal relationships, to empowering programs, we're creating more than a senior center, we are creating a community.



17,508 Program Participants

> 2,604 Volunteer Hours



Programs

How Our Members Engage

Fitness Classes	39%
Social Programs	33%
Food and Holiday Events	18%
Educational Programs	10%

We could not do it without our amazing volunteers! Thank You!

Donated Volunteer Time in 2022

Program Presenters 1,046 hours Operational Volunteers 1,557 hours

FINANCIAL REPORT 2022

FISCAL YEAR 2022 - INCOME

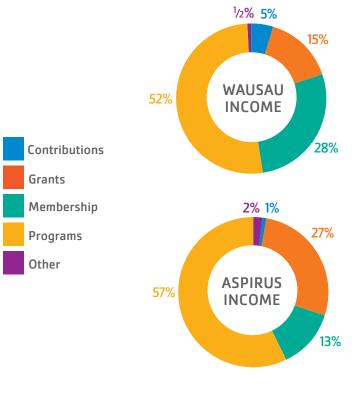
Total Support, Grants & Revenue	\$10,347,474
Total Revenue	\$7,882,987
Aspirus Branch Other Income	\$115,143
Wausau Branch Other Income	\$30,065
Aspirus/Camp Branches Programs	\$2,929,698
Wausau Branch Programs	\$2,663,697
Aspirus Branch Membership	\$681,856
Wausau Branch Membership	\$1,462,528
Total Grants Received	\$2,159,003
Aspirus Branch Grants	\$1,406,519
Wausau Branch Grants	\$752,484
Total Public Support	\$305,484
Aspirus Branch Contributions	\$60,130
Wausau Branch Contributions	\$245,354

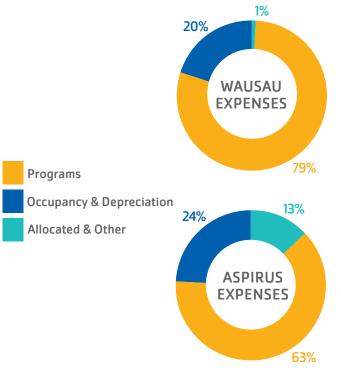
FISCAL YEAR 2022 - EXPENSES

Mausau Branch

£4 200 402

Total Expenses	\$10,347,474
Total Allocated & Other Expenses	\$121,332
Aspirus Branch	\$93,826
Wausau Branch	\$27,506
Total Occupancy & Depreciation	\$2,424,910
Aspirus Branch	\$1,334,618
Wausau Branch	\$1,090,292
Total Program Expenses	\$7,801,232
Aspirus Branch	\$3,511,750
Wausau Branch	\$4,289,482





A COMMUNITY OF GIVING PROVIDES US ALL WINGS TO FLY.





Platinum Partners Giving \$10,000 & Up

Dwight and Linda Davis Foundation

Stephen Spire and Marti June Albrecht

John and Alice Forester **Charitable Trust**

Connexus Credit Union Connexus Cares

Judd S. Alexander

Foundation

Joanne Orr

Richard Austin

Circle of Distinction Giving \$2.500 - \$5.000

WoodTrust - Bell Foundation lan and Jennifer Kurth **Bryan and Jacqueline Bailey Chad and Deborah Kane** Harvey Nelson **Charitable Trust Margaret and Erik Anderson Roto Graphic Printing, Inc. Jeffrey and Becky Stubbe**

Mid Wisconsin Beverage

Circle of Honor Giving \$1,000 - \$2,499

Tom Grimm Victor and Helen Geisel Foundation

Patricia Bliss

William Bertram Linda Ware

Loppnow's Sports Bar Lewitzke Family Foundation

Matt Brewer

Brewer Entertainment LLC Andrew and Sarah Napgezek

H.J. Hagge Foundation Bill and Sharon Fish

Brian Krueger

Tom and Rebecca Gatzke

Jeff and Gina Crispell Sally Glennon

Gary and Gina Freels

Rai Bhandari

Allan Lancaster **Sue Crone**

Steinberg Family Foundation, Inc.

Sundar Ananthasiyan Marathon Label Company David and Marie Eisenreich

Marc and Becky Kettleson

Ben and Amy Reif Midwest Communications, Inc

John and Mary Tubbs

William Reif and Mary Nell Reif Paul and Leah Bjerke

Brad Vincent Sally Jensen



Circle of Excellence Giving \$500-\$999

Doua Her **Stephanie Daniels Marathon County Social Services** Ashley Franzo

Robert and Keri Wulf Jessica Almazar and Marco Espinoza

John Dudley David and Alice Davies

Jim and Hilary McIntyre **Denis Burgess**

Todd and Camille Nicklaus Incrediblebank

Lois Vankerkhoven Jay and Kristine Kamrath

Peter and Nancy Hessert Matt and Sandra Heywood

Sue Hilgemann Robert and Mary Jo Hartwig Family Foundation **Cloverbelt Credit Union**

Jim and Jann Slayton **Rita Crooks**

Dan and Theresa O'Leary **Lawrence Schmitz** Peggy Osland

Estelle Glaser Kathy Burkhardt

Fergus and Ann McKiernan John McCarrier

Circle of Friends Giving \$250 - \$499

Kate Florek Applied Laser Technologies Kathy Peterson **Cheryl Randl** Marci Lelinski Abby Tesch Chelsea Klutterman **Benjamin Wescott Autumn Cromwell** Incrediblebank **Dollars for Doers Grant Award** Keith and Janis Ellison Susan Gould

Terence Morris Chelsey Holzem Mikala Zettler Taylor Friedli

Kendyl Dozer Brianna Nelson

Sophia Wagman Cody Marik

James Burt John and Mary Hartwig **Foundation Fund**

Michael and Mary Moen

Frederick Prehn **Chuck Ghidorzi**

Alden Family Fund Keith Davisson

Carly Hanney Haley Houghton

Stephanie Garvey Debra Burgess

Brianne Sims

John and Tracy McDonnell **Gregory and Jessica Mattmiller Carter Peterson**

Tom and Beverley Smith

Thomas and Sally Polzer Jeff and Amy Plier Alan and Tracy Hougum

Andrew and Susan Schmidt Mark and Amy Huftel Harvey H. Scholfield Jr. **Family Fund**

Matthew and Lori Rowe Russell and Kerry Wilson John Clark

Ryan and Mary Gallagher Fast Fuel Mart LLC Caleb Glennon



Circle of Caring Giving Up To \$249

Judi Kasten **Bill and Patti Shirer** John Igers **Stewart and Tracy Etten** Tom and Susan Macken **Garry Sack** James and Diane Grinsel Nancy Yaeger Dick and Elizabeth Kirchner David and Jean Trione Larry and Jan Krause Thomas Mack Michael and Jane Kessel Steven and Nicole Lipowski Steven A. Schmidt Robert Chadderdon **Ashley Nowack Craig Flory** Martin and Barbara Mullen Barbara Denfeld **Lon Nichols** Josh Linke **Delilah Haefner**

Randi Will

Kathy Frahm

Alyssa Swanson

George and Peg Tanner

Louis and Sandra Pradt

Russell and Linda Forbess

Tim and Patty Kilgore

Curtis and Meg Miles

Stephanie Breitenfeldt

Richard and Ann Halfpap

Ron and Caryn Miles

Greg and Kim Grau

Keum Benson

Margie Gress

George Griese

Peter Roth

Bruce Knieriem

Nancy Ashman

David Huber

Scott Arambel

Jim and Julie Bliss The Mint Cafe Michael and Linda Jourdan **Chelsey Harris** Tia Bodenheimer Karren Wendt Rosemarie Hoenisch Paige Krueger Kerri Frisinger John and Tracy McDonnell Richard and Marianne Knudson Danielle Joyce Richard Lepinski Mardy Streich April Roehm Rebecca Zelent Jamie Lemay

Bill and Sharon Fish Robert Reinertson Samantha Hamm Gary Hibbard Jessica Wimmer Heather Dorschner Lois Pietz **Charmaine Whitburn**

Thomas and Barb Bruning **Richard Grasse** Rita Yaeger

Janel Kluck

Robin Nelson

Karen Larson

Anne Jefferson

Madison Voelker

Robert Buedding

Diane and Charles Newby

George and Joyce Griese

David and Nancy Tuman

Gary and Kris Litrenta

Gary and Pam Frary

Joy Patterson

Emalyn Nikstad

Jill MacPherson

Maria Ramos

Luann Theis

Joanne Leonard

Steve Gantert

Diane Walker and

Scott Kapus

David and Lynn Lawson

Michael and Jane Blick

Dan and Diana LaCerte

Brian and Sandra Gumness

Dennis and Jean DeNuccio

Kyle and Katie McCorison

John and Tammy Johnkoski

Doulas and Betty Jo Klingberg

Amit and Swati Biswas

Tim and Kathy Strasser Richard Vervaecke **Paul Palecek Nancy Dolenshek**

Sandra Dorshak Alden Family Fund **David Frankhart** Jacob O'Keefe Kirk Howard

Kathy Ohrmundt **Richard Christman Robert Loesel Leonard Wurman**

Rad Kasin

In Memory of Kenneth Andraski **Carrie Hutton Carrie Woychick**

Sue Swinick Karen Prins

Leann Boll

Chelsea Sauter

Deirda Pilgrim

James Coenen

David Krause

Jeffrey Haupt

Scott Miles

Richard Drewke

Kathleen Maves

Debbie Myhrer

Lynn Drecktrah

Maureen Cotter

William Grevatch

Christine Schneck

Arlene Duncanson

Robert Peterson

Barbara Lonsdorf

Perry Novak

Ollie Kyler

Will Jefferson

Marcy Norton

Michael Peters

Barb Wilkins

William Trump

Stafford Cerny

Noah Wescott

Jenny Mengel

Jennifer Aune

Cindy Daniels

Valarie Masanz

Heidi Peterson

Kavden Lane

Kathy Bethke

Joseph Wilhelm

Jeff and Julie Grip

Helen Ackermann

Rosemary Zastrow

Linda Metz

Ken Hollis

Mark Woller

Mary Ehlers

Jane Johnson

David Flickinger

Dianna Reynolds

Donald Zamzow

Debora Heyroth

Amber Weinkauf

Erica Mueller

AmazonSmile Foundation

Ruth Schulz

Sandy Readenour

Cori Kogut

MacArthur Marco

Gary and Cher Peterson

James and Barb Pass

Lester Norton

Macayla Osterbuhr

Tlusty, Kennedy and Glascock, S.C. Willard Ott Mary Molinaro Spada

Peter and Nancy Hessert Michael and Mary Moen

Rita Crooks Michael Hoover

Gary and Pam Frary **Barton Mitchell**

Celeste Lance Spychalla Bill Mansell

Nancy Tuman

Russell and Kerry Wilson

William Schremp Heritage Financial

Partners Jill Falstad

Martin and Barbara Mullen

Cynthia Zalewski John Robinson

Emily Espinosa

Robert Tuman

Denise Skare

Mike and Jan Dahlke

Philip and Adiene Zickerman

Christine Rehwinkel

James and Sharon Low Philip Freeburg and Ann Evansen

Terry and Rebecca Garske

Jim Connell Keith and Janis Ellison

Liz Corbett

In Memory of **Constance Coulter Jonathon Adams**

Rebecca Filiatreaux **Thomas Mortonson** Margaret Larsen

Peter and Nancy Hessert

Jaime Lemke Teresa Coplan

In Memory of Carl Hertting

Michael and Mary Moen Arden and Barbara Baumgardt Michael Hertting Leonard Ironside

In Memory Joseph C. Garvey Philip and Adiene Zickerman