



WOODSON YMCA
707 N. 3rd St., Wausau, WI 54403

GIVE. JOIN. VOLUNTEER.

WOODSON YMCA LOCATIONS

Woodson YMCA - Wausau Branch
707 N. 3rd St., Wausau, WI 54403
715-845-2177

Woodson YMCA - Aspirus Branch
3402 Howland Ave., Weston, WI 54476
715-841-1850



WOODSON YMCA Recovering Together



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

**Annual Report
2021**

RECOVERING TOGETHER

Dear Friends,

We are proud to present you the Woodson YMCA's 2021 Annual Report. 2021 was a year of recovery for our Y. We gradually and safely grew back membership and programming. We adjusted, modified and adjusted more throughout the year to provide a safe and healthy place for our community.

We strategically made modifications throughout the year which allowed us to make gradual growth week by week and month by month. The result led us to a safe and growing membership base. By the end of the year, we were back to 90% of pre-pandemic membership numbers and programming in all areas were being offered and filling up. In 2022, we are primed to hit record numbers for membership and programming.

Our child care centers and summer camp flourished during the year. Record numbers at Camp Sturtevant provided children a wonderful and much needed outdoor experience, and our two large child care centers stayed open and full helping over 300 families go to work knowing their children were in a safe, quality environment.

The Landing senior activity center reopened in June and by year-end was busting at the seams with smiling seniors enjoying the many activities and socialization that The Landing provides.

Recovering from a pandemic is not easy and there is no playbook on how to do so. Looking back on the past year should make us proud of our YMCA and how we have impacted our community. We are extremely grateful to you; our donors, volunteers, members, community partners, and staff for helping us recover together, we could not have done it without each of you.

Enjoy the Annual Report and thank you again for your support and trust in our Y!

Yours in Service,

Bryan Bailey
Margaret Anderson



Bryan Bailey
CEO



Margaret Anderson
Board President

**Woodson YMCA
Board Officers**
Margaret Anderson, President
Becky Gatzke, Vice President
Deborah Kane, Treasurer
Al Lanaster, Secretary



Our Purpose

We strengthen our community by connecting people to their potential, purpose and each other.

Our Mission

The Y is a nonprofit organization whose mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.

Our Vision

We envision a future in which all people achieve health, gain confidence, make connections and feel secure at every stage of life. The Y's commitment to America is developing new generations of change makers who will create the communities we all want to live in.

Our Values

Guided by our core values of caring, honesty, respect and responsibility, the Y is dedicated to giving people of all ages, backgrounds and walks of life the opportunity to reach their full potential with dignity.

Our Community

We are an organization like no other. The YMCA is the leading nonprofit committed to strengthening community by empowering young people, improving the health and well-being of people of all ages and inspiring action in and across communities.

WOODSON YMCA Board Members

Jessica Almazar

Raj Bhandari

Denis Burgess

Matt Brewer

Dave Davies

Dave Eckmann

Tom Grimm

Melissa Kampmann

Lindsey Lewitzke

Eric Lindman

Liz Moens

Sarah Napgezok

Jamie Polley

Garry Sack

Bill Shirer

Brianne Sims

Jeff Stubbe Ex Officio

With My Y, I Stand Strong



YOUTH DEVELOPMENT

The YMCA is committed to nurturing the potential of every child and teen. From cradle to career, the Y empowers young people to lead inspired, successful lives.

Aquatics & Swim Lessons

Our community relies on the YMCA to teach children to swim and build confidence in the water. In 2021, we offered 336 classes and 2,133 kids learned to swim. We have also trained and certified 32 new Lifeguards! In addition to our YMCA Branch pools, we partner with the Rothschild/Schofield and Weston Outdoor Aquatic Centers, as well as the Mosinee Community Pool. Our communities are safer when YMCA Lifeguards are on duty.

WYNS Swim Team

2021–2022 WYNS Winter Swim Season was a success, with 117 swimmers, our numbers were back to 2019 levels. We were able to run our full home meet schedule for the first time in 2 years. The amazing coaching staff helped kids of all levels to improve their skills and compete. Our Platinum level swimmers competed at the highest levels, taking home 2nd place at the D2 Wisconsin Short Course Championships, 14 swimmers attended the National Club Swimming Association Age Group Championships, and 9 competed at the YMCA National Championships. We are so proud of our WYNS Team.

Gymnastics Classes & Whirlers Gymnastics Team

Our Pre-school and Developmental Gymnastics programs have been full all year! The Woodson YMCA Whirler gymnasts brought home 6 State Team trophies! Individual gymnasts throughout the levels took home over 108 individual event and all-around medals. Woodson YMCA crowned 23 individual State Champions! We are so proud of all the hard work our athletes have put in over the season.

Youth Sports

2021 was a fantastic year for Youth Sports at the Woodson YMCA, we expanded back to pre-pandemic levels. Hundreds of kids enjoyed either playing a sport for their first time or crafting their skills in our Flag Football, Basketball, Soccer, Youth Pickleball and Tennis programs. Seeing the sports fields full of kids and gyms jumping with excitement, was a great thing for our YMCA staff and community!

Childcare

This past year had many challenges, but also great opportunity for reflection and growth. Our teachers persevered through the unknown and displayed dedication to our youngest learners and fostered a fun and safe space to learn and grow. We were open all of 2021 to give families the support they needed during the pandemic. We were able to provide \$46,821 in childcare scholarships, thanks to our partners.

Camp Sturtevant

In June 2021, Camp Sturtevant started its season with the highest numbers ever! We created a great camp experience for 3,859 kids! Our Y Camp strives to instill the Y's four core values of caring, honesty, respect and responsibility into every activity, every day. Our 2022 Camp Season is already filling up!

Children & Teens

School age kids now have a space to call their own, to hang out and do homework in the new Youth Lobby. The Toddler Play Area gives parents with little ones a special corner of the Y to explore. Mini-Care provides childcare for parents who want to work on their own health & wellness at the Y. We are here for the kids!



3,703
VOLUNTEER
HOURS

1,750
GYMNASTICS
PARTICIPANTS

532
CHILDCARE
CHILDREN

208
CHILDCARE
SCHOLARSHIPS

2,133
KIDS LEARNED
TO SWIM

8,000
MINI-CARE
CHECK-INS

5,207
YOUTH PROGRAMS

3,859
CAMPERs

30,000
YOUTH CHECK-INS

Giving Everyday My Everything



HEALTHY LIVING

The YMCA aims to improve our nation’s health by providing programs and activities that promote overall well-being, no matter where you are on your journey toward better health. And when people feel their best and have fulfilling lifestyles, their communities become stronger, too.

Health & Wellness

2021 was a slow but safe start to kick off the “new normal” in the Health and Wellness Department. We maintained all safety precautions to help prevent the spread of COVID-19. In our Wellness Center, we maintained a steady crowd through the year, with even more members joining in the fall. Personal Training became a staple in people’s routines as they came back after a long break. The YMCA has created a positive and safe place for our members to exercise and de-stress on the treadmill, elliptical, or lifting weights in our Wellness Center.

Group Fitness Classes

At the beginning of 2021, we were here for our members providing smaller class sizes and virtual options. Our Group Exercise schedule was at 50% capacity in the beginning of the year and by December 2021 we were at full capacity with our classes. We are happy to report that members are breaking a sweat, chatting with friends, challenging their fitness levels and reconnecting! It has been a journey to get back to our full schedule, but we did it!

Lap Swimming & Water Exercise

Woodson YMCA has 4 pools that can be used for lap swimming, water walking, group exercise classes and swim lessons. We are so grateful to be able to have our pools open again and offer over 12 water exercise classes a week. We provide over 8,000 hour per year of open swim & lap swim time for our members.

Walking Track

The new walking track at our Wausau location is surrounded by windows with amazing views of Wausau’s historic downtown and the new River District. By the close of 2021, our walking tracks at both buildings were busy with members getting their steps in and having great conversations with their friends. It’s the perfect spot in the colder months to walk, while still feeling like you’re outside. To reach 1 mile, it takes 15 laps at the Wausau Branch and 12 laps at the Aspirus Branch.

Pickleball

Pickleball combines elements of tennis, badminton and table tennis and is easy to learn! It has been a huge hit with our members and we have hosted 8 Intro to Pickleball Clinics and taught 165 people how to play. We had 20 teams play in our Annual Winter Warmer Tournament, raising \$1,200 for our Community Partners Campaign.

Fieldhouse & Program Gyms

The gyms at both buildings are very active with basketball, pickleball, youth sports and open gym time. Our gyms also host larger exercise classes like Zumba, Silver Sneakers Circuit and Full Body Fitness Classes.

YMCA360

We launched YMCA360.org, a free virtual online platform for our members in August 2021. This is an amazing resource for Y members of all ages. It features online classes you can access at home including: fitness, cooking, meditation, karate, yoga and so much more.



12,276
YMCA MEMBERS

12,700
PROGRAM
PARTICIPANTS

8,000
OPEN SWIM
HOURS

4,800
PICKLEBALL
HOURS

12,000
OPEN GYM
HOURS

4,100
HOURS OF GROUP
EXERCISE CLASSES

45,000
PARTICIPANTS IN
GROUP EXERCISE CLASSES

350
PERSONAL
TRAINING HOURS

Giving Back To The Community



SOCIAL RESPONSIBILITY

The YMCA believes our communities are strongest when everyone is included and has the opportunity to reach their full potential. We welcome and connect people of all generations, backgrounds and perspectives, and we're committed to addressing issues that people face to create positive change.

Community Supported Memberships

Everyone belongs at the Y, regardless of the ability to afford fees. We are committed to ensuring every community member has access to our Y. Our Community Supported Membership program enables all individuals and families to become active members and participate at a rate that fits their budgets. By helping kids, adults, families and seniors from all walks of life improve their health and wellbeing, we build a stronger community! This program is possible thanks to the many generous donors who support the YMCA's Annual Campaign —100% of donations made to the Y help support kids, adults and families in our communities. Thank you to all of our donors!!!

Program Scholarships

With your help, we have provided \$175,935 in program scholarships. That is an amazing gift to give kids and adults in our community. The gift of swim lessons, gymnastics classes, lifeguard training and so much more.

LiveStrong Cancer Survivor Program

LiveStrong is a free 12 week program at the Woodson YMCA dedicated to helping adult cancer survivors. The goal is to help patients build muscle mass and strength, increase flexibility and endurance, and improve functional ability. The program creates an environment in which survivors and their families can be supported. LiveStrong assists participants in developing their own physical fitness program so they can continue to practice a healthy lifestyle as a way of life, improving energy levels and well being.

Social Connections

When we unite together, we address society's most critical needs by developing community-based solutions and inspiring a spirit of service. The Woodson WYNS Swim Team packed 300 breakfast snack packs for the United Way. Our Childcare Center Kids made over 200 Valentines for seniors living in low income housing. Each senior received a hand delivered Valentine from the YMCA. The Y is here to help our community.

Community Garden

The Woodson YMCA Community Garden helps to support local families' nutritional needs with healthy and delicious seasonal vegetables, harvested entirely by volunteers. Donations from Majestic Farms Greenhouse, Cattail Organics, Red Door Family Farm, and Lamb's Fresh Market make our garden possible. The YMCA then donates fresh produce to The Neighbors Place.

Community Need

The Landing has hosted 14 Red Cross Blood Drives with 553 donors. The blood drives have collected a total of 539 pints to help reduce the national blood shortage. The Landing also hosted 2 free vaccine clinics in 2021, administering 60 vaccines, to help reduce the spread of COVID-19. We will continue to create a space for our community to help serve those in need.



473
COMMUNITY SUPPORTED
MEMBERSHIPS
\$147,931

396
TOTAL PROGRAM
SCHOLARSHIPS
\$175,935

90
MILITARY
ASSISTANCE
\$17,935

299
CERTIFIED
CPR & FIRST AID

200
VALENTINES FOR
SENIORS DELIVERED

300
BREAKFAST SNACKS
PACKED FOR UNITED WAY

553
BLOOD
DONATIONS

The Landing

At The Landing, we re-imagine age as a time for connection, movement and growth. From personal relationships, to empowering programs, we're creating more than a senior center.

Programs

We returned to limited in-person activities in May 2021, opening fully in June, after offering only virtual options since March 2020. Even though we spent almost half the year in a virtual only format, we still had over 17,000 program registrations for the year as a whole, engaging members in everything from fitness programs, art classes, spirituality programs, and more!



Meals

Due to the success of our lunch-to-go program, which began during the height of the pandemic in 2020, we continued serving weekly lunches in addition to soup-to-go during the colder months. We served 3,097 meals over the course of the year!

Holiday meals at Thanksgiving and Christmas have been a tradition at The Landing – either in-person or to-go during the pandemic. Since opening in 2019, we've served 250 holiday meals.

Membership

More and more members of our community are choosing to join The Landing and the Y to ignite new fires for life - since opening, we've seen tremendous growth and closed 2021 with 3,671 total members over the age of 55.

Movement

Independence for our senior community is so important and we know that staying active with exercise classes, movement & balance classes and pickleball are key.

We live streamed our exercise classes directly to our members' homes, so they could continue to move, and see familiar, friendly faces across the screen. By the close of 2021, our in-person classes were full. We continue to offer virtual classes for those who cannot make it into The Landing, and we've been adding more opportunities to move.



Connections

Members regularly tell us how moments of connection, whether it is for programming, exercise, or a holiday meal, are a lifeline during the best of times but became very important during the pandemic. Because of this, we made significant investments to provide best-in-class virtual options, knowing that personal connections would remain critical, even if our physical doors were closed. Out of an abundance of caution, The Landing provided virtual only options for the first 5 months of 2021.

As of June 2021, The Landing had fully opened its doors once again, allowing members to participate in programs and socialization in-person. We offered classes ranging from expert fishing tips, to religious and spiritual exploration, to retirement planning, to learning a new craft, sport or hobby. Our book club and card clubs, including Bridge, Cribbage, Hand and Foot, as well as game clubs including Mahjong, Mexican Train, and others have all seen a growth in membership as we've reopened our doors.

3,671
Members of The Landing

17,000
Program Registrations

3,097
Meals Served

Special Thanks

The Landing and The Woodson YMCA expresses gratitude to the Dwight and Linda Davis Foundation for their generous contribution to make The Landing possible and for their ongoing support.



FINANCIAL REPORT 2021

FISCAL YEAR 2021 - INCOME

PUBLIC SUPPORT

Wausau Branch Contributions	\$592,236
Aspirus Branch Contributions	\$89,990
Total Public Support	\$682,226

GRANTS RECEIVED

Wausau Branch Grants	\$382,617
Aspirus Branch Grants	\$860,968
Total Grants Received	\$1,243,585

EARNED REVENUE

Wausau Branch Membership	\$874,233
Aspirus Branch Membership	\$559,664
Wausau Branch Programs	\$2,001,961
Aspirus/Camp Branches Programs	\$2,690,684
Wausau Branch Other Income	\$34,473
Aspirus Branch Other Income	\$162,929
Total Revenue	\$6,323,944

Total Support, Grants & Revenue \$8,249,755

FISCAL YEAR 2021 - EXPENSES

PROGRAM EXPENSES

Wausau Branch	\$2,628,254
Aspirus Branch	\$2,643,429
Total Program Expenses	\$5,271,683

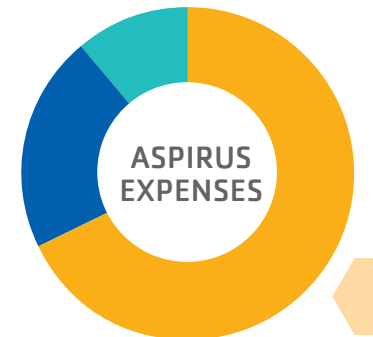
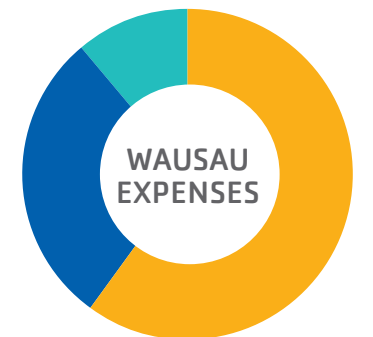
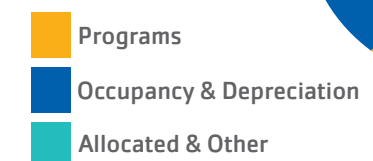
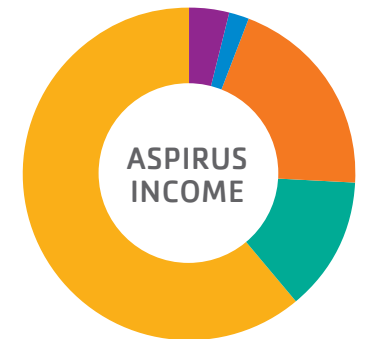
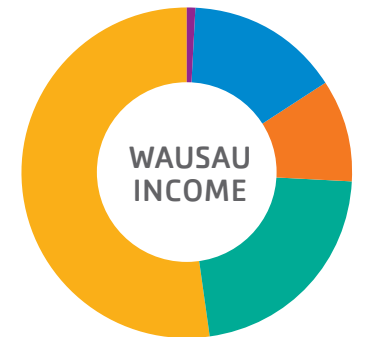
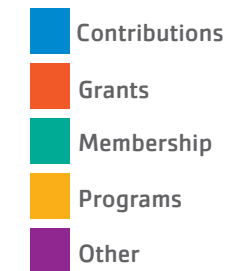
OCCUPANCY & DEPRECIATION EXPENSES

Wausau Branch	\$1,259,395
Aspirus Branch	\$805,586
Total Occupancy & Depreciation	\$2,064,981

ALLOCATED & OTHER EXPENSES

Wausau Branch	\$478,998
Aspirus Branch	\$434,093
Total Allocated & Other Expenses	\$913,091

Total Expenses \$8,249,755



For People, Not Profit

A COMMUNITY OF GIVING PROVIDES US ALL WITH WINGS TO FLY.

Your donation is very important to the Y and we thank you kindly!

Platinum Partners Giving \$10,000 & Up

Dwight and Linda Davis
Foundation

Connexus Credit Union
Connexus Cares

John & Alice Forester
Charitable Trust

Judd S. Alexander
Foundation

Ruder Ware

Stephen Spire &
Marti June Albrecht

WoodTrust Bank

Circle of Distinction Giving \$2,500 - \$4,999

Margaret & Erik Anderson

Bryan & Jacqueline Bailey

Chatterbox Charities

Harvey Nelson
Charitable Trust

Chad & Deborah Kane

Lewitzke Family
Foundation

Mid Wisconsin Beverage

Jeffrey & Becky Stubbe

Circle of Honor Giving \$1,000 - \$2,499

Sundar Ananthasivan

Anonymous Gifts

Associated Bank

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Patricia Bliss

Jeff & Gina Crispell

Sue Crone

Tom & Jennifer Doering

Tom & Rebecca Gatzke

Tom Grimm

Fred & Janna Hillman

H.J. Hagge Foundation

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Brian Krueger

Kris & Diane Lahren

Allan Lancaster

Loppnow's Sports Bar

Marathon Label Company

Jessica Mowrer

Andrew & Sarah Napgezok

Roto-Graphic Printing, Inc.

Paul Schlindwein &

Susan Tiedemann

Greg & Sarah Sewall

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Foundation, Inc.

John & Mary Tubbs

Victor & Helen Geisel

Foundation

Vincent Family Fund

In Memory of Rick Hall

In Memory of Dr. Jacob H. Martin

Circle of Excellence Giving \$500-\$999

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Mike Breunling

Carrie Burgener

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Rita Crooks

Stephanie Daniels

John Dudley

Ashley Franco

Gary & Gina Freels

Sally Glennon

Doua Her

Peter & Nancy Hessert

Matt & Sandy Heywood

Sue Hilgemann

John & Mary Hartwig

Foundation

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Jay & Kristine Kamrath

Coleen Krasowski

Fergus & Ann McKiernan

Duane & Jill Meyer

Stacey Morache

Todd & Camille Nicklaus

Dan & Theresa O'Leary

Harold & Peggy Osland

Cheryl Randl

Andrew & Susan Schmidt

Jim & Jann Slayton

Kelly Turner

Lois Vankerhoven

In Memory of Mike Breunling's

nephew, Kyle

THANK YOU 2021 COMMUNITY PARTNERS!

Circle of Friends Giving \$250 - \$499

Jessica Almazar

Applied Laser Technologies

Debra Burgess

Denis Burgess

John & Nina Clark

David & Alice Davies

Keith Davisson

Dave & Marie Eisenreich

Charitable Trust

Keith & Janis Ellison

Stephanie Garvey

Gazzolo Family Charitable Fund

Caleb Glennon

Susan Gould

Eric & Randi Hartwig

John & Trish Heisler

Jill Hersperger

Chelsey Holzem

Haley Houghton

Alan & Tracy Hougum

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Taylor Keuler

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Samantha Locke

Peter & Ann Marie Martens

Gregory & Jessica Mattmiller

Andrew Meinel

Michael & Mary Moen

Cheryl Moore

Nikkyta Moore

Terence Morris

Brianna Nelson

Christopher & Susan Peloquin

Glendon Peterson

Kathy Peterson

Tom & Sally Polzer

Shannon Ramsey

Laura Ramthun

Kendra Rice

Matthew & Lori Rowe

Daniel & Jody Seybold

Brianne Sims

David & Beverley Smith

Abby Tesch

Autumn Vang

Mikala Verpoorten

Russell & Kerry Wilson

Delmer Zemke

Circle of Caring Giving Up To \$249

Helen Ackermann

Richard Albright

Emily Alford

Shannon Ambord

Theresa Ambord

Mark Anderson

Joao & Margarida Andrade

Scott Arambel

Nancy Ashman

Olivia Baldwin

Robert Barros

Jodi Beck

Richard Bergenstal

Beth Israel Deaconess-

Milton Staff Fund

Kathy Bethke

Valarie Bibeau

Amit & Swati Biswas

Michael & Jane Blick

Tia Bodenheimer

Corrie Bohm

Patricia Bowen

Stephanie Breitenfeldt

Tom & Barb Bruning

Robert Buedding

John Burckle

Mark Burger

Loraine Carvajal

Cliff Cebula

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Leslie Chang

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William Christenson

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Linda Clark

James Coenen

Patrick & Maureen Cotter

Kimberly Cruz-Urube

Douglas Cybela

Logan Cychosz

Cindy Daniels

Robert & Sally Decker

Dennis & Anne DeLoye

Dennis & Jean DeNuccio

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Rebecca Drewek

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Monica Dvorak

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Robert Gau

Tyler & Aimee Glaser

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William Grevatch

John Gunnerson

Richard Grasse

Greg & Kim Grau

Marjorie Gress

Greg & Joyce Griesse

James & Diane Grinsel

Joyce Groshek

Brian & Sandra Gumness

Richard & Ann Halfpap

Chelsey Harris

Jeffrey Haupt

Elaine Huebner

Mark & Amy Huftel

Sarah Hupy

John & Irene Igers

Anne Jefferson

Courtney Johannes

John & Tammy Johnkoski

Jane Johnson

Mary Johnson

Mary Jo Johnson

Normond & Roxanne Johnson

Samuel Johnson

Michael & Linda Jourdan

Danielle Joyce

Moriah Joyce

Tara Julson

Debra Kaetterhenry

Zach Kaliebe

Scott Kapus

David Kast

Judi Kasten

Michael & Jane Kessel

Amy Kimmes

Dick & Elizabeth Kirchner

Douglas Klingberg

Janel Kluck

Living with Sincerity

Michael & Catherine Ortscheid

Sandie Pagel

James & Barb Pass

Duane Patterson

Elizabeth Patterson

Dennis Pegorsch

Annie Penfield

Michael Peters

Gary Peterson

Melissa Peterson

Lois Pietz

Jeff & Amy Plier

Jason & Jamie Polley

Ruth Poutanen

Alice Powell

William Reif & Mary Nell Reif

Jeanne Rice

Peter Roth

Garry Sack

Lynne Santangelo

Carl Satterwhite

Andrew Schell

Savannah Schemenauer

Ashlynn Schmitt

Lawrence Schmitz

James Schonrock

Rachel Selle

Kathie Sheldon

Jerry Siewert

Katie Smogoleski

William & Bonnie Spear

Melissa Springer

Sharon Stonecipher

Tim & Kathy Strasser

Mardie Streich

BreAnn Szablewski

George & Peg Tanner

Luann Theis

Terri Tourtillott

Scott Tresedder

David & Jean Trione

David & Nancy Tuman

Beverly VanderKoy

Janet Vanermen

Amanda Weller

Ronald & Jamie Wendorski

Jennifer Wescott

Noah Wescott

Kathleen Whiting

Joseph Wilhelm

Rita Yaeger

Lisa Zastrow

Rebecca Zelent

In Memory of Merle Oelke

We apologize if your name was missed and would appreciate if you would let us know.